

A GUIDE TO FUEL EFFICIENCY

MAINTENANCE CAMPAIGN 2025

Our company's fuel efficiency goal for each truck is **8.0 MPG** with **20% idle time**. Drivers are accountable for meeting these targets, and fuel performance will be tracked weekly. Improving fuel efficiency reduces costs, tire wear, and maintenance, leading to fewer breakdowns and more uptime. This increases revenue, allowing for raises, bonuses, and better equipment. Here are key strategies to improve fuel performance and achieve these goals:

SMART DRIVING HABITS

- **Control your speed:** Higher speeds encounter more air resistance, requiring the engine to work harder and compensate with more fuel.
 - Each MPH over 60 mph equals a 1/10 decrease in MPG
- **Avoid harsh braking and rapid acceleration** – smooth driving saves fuel.
- **Coast when possible:** Use momentum to coast into stops and ramps, instead of accelerating.

MINIMIZE IDLE TIME

- Idling burns 1 gallon of fuel per hour.
- If a truck idles for 6 hours per day and operates 300 days a year, it would consume 1,800 gallons of fuel per year, simply idling

VEHICLE MAINTENANCE

- **Stay on top of maintenance** – Regular PMs & AVIRs help keep your truck running efficiently. Work with MK Shop to ensure everything's in good condition.
- **Pre-Trip Inspections:** monitor tires daily - low pressure increases rolling resistance, which reduces fuel efficiency.
- **Track your fuel economy** & be aware to identify areas of improvement

CAMPAIGN ENDS 03/31/25

EARN 200
PRO-POINTS

