

CAMPAIGN MATERIALS

A \$200 bonus is paid on your settlement as soon as you complete the below campaign activities. Be sure to complete it by June 30th, 2024.

ProTread:

- Summer & Mountain Driving
- Driver Wellness
- Electronic Distractions
- Space Management
- Lane Changes & Intersections
- Pro-Defense - HDT - Speed Management
- Heavy Duty - IBT Construction Zones

HOW TO ACCESS PROTREAD

1. ProTread User Login:
<http://www.ititrains.com/>
2. Enter your User ID which is your driver number
3. Enter Site ID: 700120
4. Training for the current campaign is listed under Assigned & In Progress Pro-Tread Lessons
5. Select the lesson you wish to complete (make sure you have your volume turned up)
6. We will receive a notification once you have completed a lesson

ProTread Lessons can be completed online or in the Marvin Keller office.



DISTRACTED DRIVING AWARENESS

This safety campaign highlights the risks and legal implications of texting while driving.



Marvin Keller Trucking
www.marvinkeller.com

DON'T DRIVE DISTRACTED

Texting while driving is one of the leading causes of distracted driving accidents. Even though people are conscious of the risks and the fact that using phones while driving may be illegal, many still choose to engage in this dangerous activity, putting themselves and others at risk.

Recent FMCSA regulation bans CMV drivers from using handheld mobile devices, allowing only hands-free devices placed nearby while driving. Studies show that dialing drivers are six times more likely to be involved in safety-critical incidents, like crashes or near-crashes.

Dialing drivers typically divert their attention from the road for an average of 3.8 seconds, covering a distance of 306 feet at 55 mph (equivalent to the length of a football field) without looking at the road.

WHAT IS THE DEFINITION OF USING A MOBILE TELEPHONE WHILE DRIVING?

- Using at least one hand to hold a mobile phone to make a call
- Dialing a mobile phone by pressing more than a single button; or
- Reaching for a mobile phone in a manner that requires a driver to maneuver so that he or she is no longer in a seated driving position, restrained by a seat belt.

WHAT DOES THIS RULE MEAN FOR DRIVERS AND CARRIERS?

- Fines and Penalties – Using a hand-held mobile phone while driving a CMV can lead to driver disqualification, with penalties of up to \$2,750 for drivers and up to \$11,000 for employers permitting such behavior.
- Disqualification – Repeatedly using a hand-held mobile phone while driving a CMV can result in driver disqualification by FMCSA. It is considered a serious traffic violation in multiple states and can lead to disqualification by the state for drivers holding a CDL.

DISTRACTED DRIVING

3,308

number of people killed by distracted driving - that's 3,308 too many.

DRIVE SAFE EVERY TRIP

Consider these tips for safe driving:

- Secure a mount for your phone.
- Utilize a headset, earpiece, or voice-activated dialing to ensure hands-free operation.
- Distracted driving encompasses more than just texting; it includes eating and adjusting the radio. Stay focused and use defensive driving techniques.
- When you get behind the wheel, be an example to your family and friends by putting your phone away. Just because other people do it doesn't mean texting and driving is "normal" behavior.
- Remember: Put the Phone Away or Pay