MK's Winter Referral Campaign

## DO YOU WANT TO BUILD A SNOWMAN?

Refer a driver to participate in our snowman-building competition. The driver who builds the most snowmen by the end of the contest wins the grand prize!

## **REFERRAL PROGRAM INCLUDES:**

- \$100 for each driver lead or application, plus 500 MK Pro-Points
- \$1,000 paid to MK Driver once the applicant is hired: \$500 paid out once seated; \$250 at 3 months; \$250 at 6 months

## **GRAND PRIZE:**

Two Grand Prize Winners! The driver with the most snowmen built wins a vacation giveaway, second most wins a cash prize.

## **HOW TO BUILD YOUR SNOWMAN:**

- Application: receive the bottom layer of snowman
- Applicant Interview: receive the middle layer of the snowman
- Applicant Hired: receive the snowman's head
- <u>Applicant Seated:</u> receive the snowman's accessories

