LOVE'S FLEET SOLUTIONS:

MY LOVE REWARDS



YOUR DRIVERS GET MORE AT LOVE'S

Love's exclusive loyalty program for professional drivers, My Love Rewards, allows drivers to earn rewards quickly and easily on every qualifying purchase of diesel, DEF, merchandise, driver services and Truck Tire Care.

MORE WAYS TO EARN

Your drivers earn points on fuel and DEF, as well as merchandise and tire care. The more they fuel, the higher their level and the more points they earn.

Reward Levels	Gallons Per Month
Diamond	1,500
Platinum	1,000
Gold	500

Drivers can track their current level and point values on their receipt, at any My Love Rewards in-store kiosk, at www.MyLoveRewards.com, or on the Love's Connect Mobile App

FREE SHOWERS AND DRINKS

Your drivers earn a free shower and free drink refill credit with a minimum 50 gallon fuel purchase.

REGISTRATION

- Fleet drivers can pick up and register their new My Love Rewards card from cashiers at any Love's Travel Stop.
- Cards can be registered at a Love's store kiosk, the Love's Connect mobile app, or online at www.MyLoveRewards.com.
- When registering, drivers have the option to sign up to receive special offers, discounts and coupons.















CONNECT: SIGN UP TO RECEIVE EXCLUSIVE DEALS

EARN: THE MORE YOU FUEL, THE MORE POINTS YOU EARN

SPEND: MORE POINTS TO SPEND

